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Abadesi is the Founder and CEO of [Hustle Crew](#), VP global community and belonging [Brandwatch](#) and the Co-Host of the [Techish podcast](#), which is listed in the top 20 Tech podcast on Apple. She was recently included in the Financial Times list of Top 100 Influential Leaders in Tech and Tech Nation's 50 most prominent and influential voices in Tech. She graduated from the London School of Economics in 2009 and wrote for the Financial Times before joining London's Tech scene. Prior to her current roles she worked at Product Hunt, Elpha, Amazon, HotelTonight and Groupon where she was promoted after her first 8 months and helped scale her department 5X leading up to their record breaking IPO. In 2016 she published her careers advice book, [Dream Big Hustle Hard: A Millennial Woman's Guide to Success in Tech](#) which is rated 5 stars on Amazon. She has been featured in Elle, Stylist, BBC, [Forbes](#), The Times and The Independent.