

Serena Cullen

Producer

PRODUCTION

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
THE LARKINS (Producer)	Objective Fiction / ITV	Series 2 - 6 x 60" Directed by Andy De Emmony Written by Simon Nye
FOUR LIVES (Producer)	BBC / ITV Studios	Mini-Series - 3 x 60" Dir. David Blair Wrs. Neil McKay, Jeff Pope
THE LARKINS AT CHRISTMAS (Producer)	Objective Fiction / Genial for ITV	Christmas Special 1 x 90"
THE LARKINS (Producer)	Objective Fiction / Genial for ITV	Series 1 - 7 x 60" Dir. Andy De Emmony, Robin Sheppard Wr. Simon Nye
REYKA (Producer and Exec Producer)	Serena Cullen Productions / Channel 4	8 x 60" Wr. Rohan Dickson Dir. Catharine Cooke and Zee Ntuli Starring Kim Engelbrecht and Iain Glen Nominated for Best Drama Series at the International Emmys 2022
BUFFERING (Producer)	Avalon / ITV	2 x 30" Comedy series starring and co-written by Iain Stirling Dir. Martin Stirling
COLD FEET (Series Producer)	Big Talk Productions (Series 7)	7 x 45" Drs. Terry McDonough, Louise Hooper Wrs. Mike Bullen, James Wood



INDEPENDENT TALENT GROUP LTD

40 WHITFIELD STREET LONDON W1T 2RH

TEL: +44 (0)20 7636 6565 FAX: +44 (0)20 7323 0101

REGISTERED IN ENGLAND NUMBER 4338525 EMPLOYMENT AGENCY,
REGISTERED OFFICE 40 WHITFIELD STREET LONDON W1T 2RH

MOUNT PLEASANT (Series Producer)	Tiger Aspect / Sky One (Series 5)	Series 4 - 8 x 30" Series 5 - 8 x 30" Series 6 - 10 x 30" Exec Prod. Sophie Clarke Jervoise
LADY CHATTERLEY'S LOVER (Producer)	SCP Ltd / Hartswood / BBC 1	1 x 90" Adapted and Directed by Jed Mercurio Starring James Norton, Holliday Grainger and Richard Madden
THE LAST MOSKAL (Executive Producer)	1+1 Ukrainian Broadcaster	Following giving a masterclass on scripted series development Serena went on to create and in house scripted unit for 1+1. Following development ideas and scripts she produced in July 2013 a comedy pilot. She brought a UK Director Chris Cottam and DOP Clive Tickner over from the UK.
ME AND MRS JONES (Producer)	Hartswood Films / SCP Ltd / BBC 1	6 x 30" Wrs. Fay Rusling and Oriane Messina Directed by Nick Hurran Starring Sarah Alexander, Neil Morrissey and Robert Sheehan
ROLLIN WID DA ROBERTS (Producer)	Hartswood Films / SCP Ltd / BBC 1/2	1 x 30' script for a sitcom pilot Wr. Kwame Kwei Armah Starring Don Gilet
TEEN MUSICAL (Producer)	Serena Cullen Productions Ltd / BBC Switch	BBC Switch commissioned 1 x 75 min Teen musical which transmitted in December 2010 Dir. Ben Fuller – 9 original music tracks Wrs. Counsell and Green International rights sold to BBC Worldwide
NW1 (Executive Producer)	Camden Creative	Produced in August 2010 10 x 30" for Fiver of new scripted reality series plus 40 short daily episodes Also transmitting online as well as work with sponsors – all 10 episodes complete and transmitted on Fiver International rights sold to Endemol

IN DEVELOPMENT

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
FLEET STREET GIRLS	Co-production with Selina Firth	Writer Attached Drama series based on Julie Welch's autobiography
Various TV pilots and plays currently in development	Sky Studios and Young Vic	with Amy Ng, Francis Turnely and Somalia Seaton

CONSULTANCY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
	1+1 Ukraine Broadcaster	Script consultant Consultancy involved creating a writers room and generating 3 new series formats of which the first, The Last Moskal Serena produced taking over British behind camera talent.
LEADING LADY (Executive Producer)	Dark Matters Films	Feature film Shot in South Africa September 2013 Serena has advised on script, UK casting and UK Distribution
	Harmonica Films Sweden	Associate Producer for development Development of mini series with British writer Peter Jukes
	Rai Italia	Consultant Consultation on development slate and structural organization for internal scripted departments
THE DREAM CATCHER (Consultant)	Camera Films Bulgaria	Series development of 12 part drama series
	BBCWW	Digital Scripted Consultant
	Pulse Films	Consultant Head of Television Drama and Comedy
	Whizzkid Films	Script Executive
	Savvy Productions	Executive Producer

TEACHING

COMPANY	PROJECT DETAILS
Media Exchange Lab in Berlin	Lecturer

Middlesex Lecturer in Film and TV Production and Screenwriting

Working with BA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform

Working with BA Screenwriting students

Ravensbourne Lecturer in Film and Television Production

Bournemouth University Lecturer in Film and Television Production

Working with MA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform

Working with MA Screenwriting students

Working with first and second year BA Screenwriting students on cross platform, single play and series

PREVIOUS HISTORY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
	Sony Pictures TV International	Director of Drama and Comedy
		Most notably Serena created an online multi platform teen show entitled Sofia's Diary (140x5min). Fully funded by Bebo via brand sponsorship (eg.COI and Sure, Paramount and Skittles) and also transmitted on Fiver. Sofia also had a 2 book deal with Penguin, a DVD launched, a magazine column in Mizz, a radio show on Choice, mobile alerts etc. The international rights have been exploited in China and plans are afoot for a US spin-off series. The audience can interact with Sofia and can vote on her crucial story points. Sofia season 1 and 2 had a 26million viewership and the show on Fiver was the second highest rating show on the channel. The Third series, transmitted in June/July 2009 was entirely funded by TFL and had a viewership of 2 million
SEX & DRUGS & ROCK & ROLL (Co Producer)		Feature film based on the life of Ian Drury
		Developed script with writer Paul Viragh, attached director Matt Whitcross and Andy Serkis to star
		Film produced April/May 2009
		Released 8th January 2010
		2 Bafta nominations, received Evening Standard Award for best actor
Head of Film and Television – Drama	19 Television	

Head of Development & ExecutiveProducer	BBC Drama Series	Development of new shows and overseeing existing shows including Doctors, East Enders, Casualty, Holby City, Judge John Deed, In Deep, Down to Earth and Waking the Dead Executive Producer for The Afternoon Plays for Daytime (3 series 5x60), Grease Monkeys (2 series 10x30)for BBC3 and Elmina's Kitchen (1x90) for BBC 4 Management and recruitment responsibilities across the whole department as well overseeing of writer agreements as well as development and production budgets Worked with Mal Young
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Head of Development	World Productions	Projects included This Life, The Cops, Ballykissangel, Ultraviolet and Beautiful Thing Responsibilities included development finances, working with scripts and new writers as well as management of script editors Worked with Tony Garnett
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Head of Development	ICM	
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