

Serena Cullen

Producer

PRODUCTION

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
THE LARKINS (Producer)	Objective Fiction / Genial for ITV	Currently in production Wr. Simon Nye
BUFFERING (Producer)	Avalon / ITV	Produced the opening two episodes Comedy series starring and co-written by Iain Stirling
REKYA (Producer)	Serena Cullen Productions / MNet / FMI	8 Hours Crime Thriller Wr. Rohan Dickson Starring Kim Engelbrecht and Iain Glen
THE BARKING MURDERS (Producer)	BBC / ITV Studios	Three part drama Dir. David Blair Wrs. Neil McKay, Jeff Pope
COLD FEET (Series Producer)	Big Talk Productions (Series 7)	7 x 45 min Drs. Terry McDonough, Louise Hooper Wrs. Mike Bullen, James Wood
MOUNT PLEASANT (Series Producer)	Tiger Aspect / Sky One (Series 5)	8 hours comedy drama series, recently transferred from Sky Living to Sky One Shooting out of Manchester Exec. Prod. Sophie Clarke Jervoise Commissioner Lucy Lumsden, Jon Montague
LADY CHATTERLEY'S LOVER	SCP Ltd / Hartswood / BBC 1	90 min film An adaptation by Jed Mercurio of DH Lawrence's novel. Jed has also has also directed the 90 minute film Originally SCP Ltd commissioned by the BBC but is now a co-production with Hartswood Starring James Norton, Holliday Grainger and Richard Madden

MOUNT PLEASANT (Series Producer)	Tiger Aspect / Sky Living / Sky (Series 4)	8 hours comedy drama series Shooting out of Manchester Exec. Prod. Sophie Clarke Jervoise Commissioner Lucy Lumsden, Jon Montague
THE LAST MOSKAL (Executive Producer)	1+1 Ukrainian Broadcaster	Following giving a masterclass on scripted series development Serena went on to create and in house scripted unit for 1+1. Following development ideas and scripts she produced in July 2013 a comedy pilot. She brought a UK Director Chris Cottam and DOP Clive Tickner over from the UK.
ME AND MRS JONES	Hartwood Films / SCP Ltd / BBC 1	6 x 30' scripts for a sitcom Wrs. Fay Rusling and Oriane Messina Starring Sarah Alexander, Neil Morrissey and Robert Sheehan
ROLLIN WID DA ROBERTS	Hartwood Films / SCP Ltd / BBC 1/2	Produced and developed 1 x 30' script for a sitcom pilot Wr. Kwame Kwei Armah Starring Don Gilet
TEEN MUSICAL	Serena Cullen Productions Ltd / BBC Switch	BBC Switch commissioned 1 x 75 min Teen musical which transmitted in December 2010 Dir. Ben Fuller – 9 original music tracks Wrs. Counsell and Green International rights sold to BBC Worldwide
NW1 (Executive Producer)	Camden Creative	Produced in August 2010 10 x 30 episodes for Fiver of new scripted reality series plus 40 short daily episodes Also transmitting online as well as work with sponsors – all 10 episodes complete and transmitted on Fiver International rights sold to Endemol

IN DEVELOPMENT

COMPANY	PROJECT DETAILS
Hannah Barbara Films	Biopic feature film commissioned for development based on the band MADNESS Ben Bickerton attached to write

CONSULTANCY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
BIOPUNX (Associate Producer)	Studio Hamburg	12 episode drama series in English language

1+1 UkraineBroadcaster Script consultant

Consultancy involved creating a writers room and generating 3 new series formats of which the first, The Last Moskal Serena produced taking over British behind cameratalent.

LEADING LADY (Executive Producer)

Dark Matters Films

Feature film

Shot in South Africa September 2013

Serena has advised on script, UK casting and UK Distribution

Harmonica Films Sweden

Associate Producer for development

Development of mini series with British writer Peter Jukes

Rai Italia

Consultant

Consultation on development slate and structural organization for internal scripted departments

THE DREAM CATCHER (Consultant)

Camera Films Bulgaria

Series development of 12 part drama series

BBCWW

Digital Scripted Consultant

Pulse Films

Consultant Head of Television Drama and Comedy

Whizzkid Films

Script Executive

Savvy Productions

Executive Producer

TEACHING

COMPANY	PROJECT DETAILS
Media Exchange Lab in Berlin	Lecturer
Middlesex	Lecturer in Film and TV Production and Screenwriting Working with BA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform Working with BA Screenwriting students
Ravensbourne	Lecturer in Film and Television Production
Bournemouth University	Lecturer in Film and Television Production Working with MA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform Working with MA Screenwriting students Working with first and second year BA Screenwriting students on cross platform, single play and series

PREVIOUS HISTORY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
	Sony Pictures TV International	Director of Drama and Comedy Most notably Serena created an online multi platform teen show entitled Sofia's Diary (140x5min). Fully funded by Bebo via brand sponsorship (eg. COI and Sure, Paramount and Skittles) and also transmitted on Fiver. Sofia also had a 2 book deal with Penguin, a DVD launched, a magazine column in Mizz, a radio show on Choice, mobile alerts etc. The international rights have been exploited in China and plans are afoot for a US spin-off series. The audience can interact with Sofia and can vote on her crucial story points. Sofia season 1 and 2 had a 26million viewership and the show on Fiver was the second highest rating show on the channel. The Third series, transmitted in June/July 2009 was entirely funded by TFL and had a viewership of 2 million
SEX & DRUGS & ROCK & ROLL (Co Producer)		Feature film based on the life of Ian Drury Developed script with writer Paul Viragh, attached director Matt Whitcross and Andy Serkis to star Film produced April/May 2009 Released 8th January 2010 2 Bafta nominations, received Evening Standard Award for best actor
Head of Film and Television – Drama	19 Television	

Head of Development & Executive Producer	BBC Drama Series	Development of new shows and overseeing existing shows including Doctors, East Enders, Casualty, Holby City, Judge John Deed, In Deep, Down to Earth and Waking the Dead Executive Producer for The Afternoon Plays for Daytime (3 series 5x60), Grease Monkeys (2 series 10x30)for BBC3 and Elmina's Kitchen (1x90) for BBC 4 Management and recruitment responsibilities across the whole department as well overseeing of writer agreements as well as development and production budgets Worked with Mal Young
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Head of Development	World Productions	Projects included This Life, The Cops, Ballykissangel, Ultraviolet and Beautiful Thing Responsibilities included development finances, working with scripts and new writers as well as management of script editors Worked with Tony Garnett
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Head of Development	ICM	
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